

Date:

Wednesday November [30], 2022

Format:

Hybrid: In-person with additional stream in component from Binance Labs and The Brooker Group

Agenda Discussion:

- 30 mins: Macro investment trends and advisory topics (Tokenomics etc.)
- 30 mins: How to build a good project to invest in?
- Additional time for Q&A

Theme:

In a Web3 environment, the connection between values, people, and economies is essential, and if these three elements come together to build an ecosystem, that will accelerate the mass adoption of the blockchain technology. The goal of the newly closed investment fund is to discover and support projects and founders with the potential to build and to lead Web3 across DeFi, NFTs, gaming, Metaverse, social, and more.

**About Binance Labs:**

Binance Labs is the venture capital and incubation arm of Binance. The new fund will invest in projects that can extend the use cases of cryptocurrencies and drive the adoption of Web3 and blockchain technologies.

Since 2018, Binance Labs has invested in and incubated more than 100 projects from over 25 countries. Its portfolio includes industry-leading projects such as 1inch, Audius, Axie Infinity, Dune Analytics, Elrond, Injective, Polygon, Optimism, The Sandbox, and STEP.N.

**About The Brooker Group:**

The Brooker Group is primarily engaged in business and financial consulting services, investments and lending money. Its segments include Business Consulting, Investments and Digital Assets.

The Brooker Group established its digital assets division and became the first publicly listed company in Southeast Asia approved by regulating authorities to invest in non-listed digital assets. It is the #1 largest holder of digital assets among public companies in Southeast Asia, the #2 largest holder in Asia, and the #15 largest holder across the globe.

The Brooker Group is one of the largest investors in Binance Labs and serves on the Limited Partner Advisory Council Board as 1 of 3 members.